



Spring Ball *In the Valley*



Event Sponsorship Package



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Graphics: Striped Donkey graphics
Events: Genflex Events

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Spring Ball *In the Valley*

You are invited

We invite you to join us as a sponsor of the Spring Ball in the Valley, supporting Cure Brain Cancer Foundation to raise money to transform outcomes for people living with brain cancer. The expected attendance to this event is 300-400 people. We will be promoting the event to the swan valley local community for attendance as well as the entire Perth Metro area. Members of parliament as well as leaders and directors of companies will also be invited to the event.

DATE: Friday, 24 November 2017

TIME: 6.30pm until midnight

VENUE: Belvoir Homestead
1177 Great Northern Hwy
Upper Swan

GUEST SPEAKER: Dr Nick Gottardo

MC: Kate Mac

DRESS: Spring Racing Attire

TICKET COST: \$160 Early Bird / \$180 Regular Price

The ticket will include canapes, a three course gourmet dinner including wines, beer and soft drinks. In keeping with the spring theme, we will be holding Spring Races- During the night there will be 'pre-recorded' races aired to the guests. Guest will be able to purchase fake money to 'bet' on these races. There will also be live band/s and entertainment, a raffle and Silent auction. We endeavour to also include a brief fashion show and prizes for the best dressed and 'winner of the races'.



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Inspiration for Spring Ball in the Valley

Did you know?

- **Around 1600 people are diagnosed with brain cancer in Australia every year?**
- **Approximately 1200 people die each year from brain cancer, which is about one every 7hours?**
- **Brain cancer kills more children in Australia than any other disease?**
- **Brain cancer kills more people under 40 than any other cancer?**

Winding back 18 months ago, I had never really heard about Brain Cancer. I guess if I really think about it, I didn't want to know about it either. Anything to do with the Brain sounded pretty scary to me. After all, if something is wrong with your brain, doctors can't simply 'remove or transplant' this part of your body can they? Without our brains- we are unable to exist. However Mother's Day 2016, my life and attitude towards Brain Cancer changed dramatically and forever. My healthy, active and gorgeous Mother Margaret was told that she had a 'mass on her brain'. Hearing the words MASS on her BRAIN sent chills to my spine and scared me to the core. I kept holding on to the hope that a 'mass' could be anything- perhaps just a benign cyst? My hope was in vain, as the mass ended up being a Glioblastoma- also known as glioblastoma multiforme, which is the most aggressive cancer that begins within the brain. After doing research about this disease and looking at the statistics related to it, my sacredness turned into motivation to do something. These statistics need to be changed to give people with brain cancer a better chance at living life. Mums story is not the only one. So many beautiful people's lives are being stolen away by this disease. Young children, Young adults, Mothers, Fathers, Sisters, Brothers and Best friends.

PLEASE HELP US to change the outcome of so many lives- those who have been and those who are yet to be affected.



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How YOU can help through sponsorship

Cure Brain Cancer Foundation is the leading organisation for brain cancer research, advocacy and awareness in Australia, forging alliances globally to achieve their mission to increase five-year survival from the current 20% to 50% by 2023. Research is the key to finding a cure. Finance is the power behind research. We ask for your help by becoming a sponsor which will contribute to change these shocking statistics into positive outcomes. Be alongside community leaders, industry professionals on a night to remember.

We invite you to come on board and help us make a difference.

Thank you sincerely and from the bottom of my heart,



Rebecca Mae Vella
Event Organiser



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Sponsorship Packages

There are four available Sponsorship:

1. Cherry Blossom Package– Event Sponsor

Public acknowledgment from MC in front of 300-400 guests

- Logo display/Name acknowledged at event in prominent position.
- Logo placement/Name acknowledged under EVENT SPONSORS on Spring Ball in the Valley website
- 4 Ball tickets included (Valued at \$720)
- Announcement of sponsorship on social media networks (Facebook and Instagram).

Investment – Cherry Blossom Package is available for \$1000

2. Race Sponsors

During the night there will be 'pre-recorded' races aired to the guests. Guest will buy fake money to bet on these races.

Public acknowledgment from MC in front of 300-400 guests

- Logo placement/Name acknowledged under Race SPONSORS on Spring Ball in the Valley website.
- Naming of individual 'RACE'
- Announcement of sponsorship on social media networks (Facebook and Instagram).

Investment – Race Sponsorship is available for \$500



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3. Donators of auction/raffle items or contributions

- Acknowledgement on Raffle/ Silent Auction items showcase tables. (Logos are to be supplied by sponsor)
- Announcement of donation on social media networks (Facebook and Instagram) and website.

In addition we are seeking media partners and promotional printed material to assist in promoting the event:

4. 'Silver Bell' – Media/Promotional material Sponsor

- Public acknowledgment from MC in front of 300-400 guests
- Prominent signage at event (supplied by sponsor)
- Prominent logo placement on Spring Ball in the Valley website
- Announcement of sponsorship on social media networks (Facebook and Instagram) and Website.

FOR ANYTHING FURTHER:

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